



<https://blog.a1apps.co/job/product-manager/>

Product Manager

Description

At **A1 Apps**, we're proud to offer innovative products that meet the needs of our customers. To help us continue expanding our offerings, we're in search of an experienced product manager to lead a multidisciplinary development team. The ideal candidate will have a keen eye for gaps in consumer product offerings and an innovative mindset for filling them. This person should be a highly skilled market analyst with a proven ability to strategize the full lifecycle of a product, from conception to release. We're looking for a confident leader who can guide cross-functional teams in the creation of products that improve customer experience and grow market share.

Responsibilities

- Drive the execution of all processes in the product lifecycle, including product and market research, competitor analysis, planning, positioning, requirements and roadmap development, and product launch
- Translate product strategy into detailed requirements for prototyping and final development by engineering teams
- Create product strategy documents that describe business cases, high-level use cases, technical requirements, revenue, and ROI
- Analyze market data to develop sales strategies, and define product objectives for effective marketing communications
- Collaborate closely with engineering, production, marketing, and sales teams in the development, QA, and release of products, and balance resources to ensure success for the entire organization
- Develop product positioning and messaging across primary market segments
- Experience in delivering finely tuned product marketing strategies

Qualifications

- Bachelor's degree/MBA (or equivalent) in product or engineering
- Previous experience in software and web development
- Proven success as a product developer in a non managerial role
- Exceptional writing and editing skills, combined with strong presentation and public speaking skills

Hiring organization

A1 Apps

Employment Type

Full-time

Job Location

Gurgaon

Date posted

October 5, 2023