



<https://blog.a1apps.co/job/product-analyst/>

Product Analyst

Description

Successful candidate will play a pivotal role in improving product with data – backed decision making.

Main tasks include proper reporting of KPIs, Deriving meaningful and actionable insights from Data, working with cross functional teams to deliver better quality Products.

Responsibilities

- Timely Reporting of Crucial KPIs on urgent priority
- Identifying New KPIs based on impact, it can have on overall analysis
- Gather Data from various sources, work on maintaining Data Sanity, and communicating critical insights to concerned teams.
- Have An ability to work in a cross functional team environment.
- Work with management to prioritize business and information needs.

Must Have:

- Experience of GA or appmetrica or mixpanel or similar solutions
- knowledge about events / funnels / user journeys
- experience creating dashboards from the data points from these tools in either data studio or similar tools
- experience in excel for presenting basic data to the team

Qualifications

- Bachelor's degree (or equivalent) in product Analytics or engineering
- Exceptional writing and editing skills, combined with strong presentation and public speaking skills

Hiring organization

A1Apps

Employment Type

Full-time

Job Location

Gurgaon

Date posted

October 5, 2023